



## Sponsors

### BACKGROUND AND CONSTITUTIONAL SETTING

This document sets out the Sponsor categories of the Namibian Chamber of Environment (NCE) and some principles of sponsorship. Specific to Sponsors, the Constitution of the NCE, article 6, provides that:

6.1 The Chamber, acting through its organs, has all the powers to enable it to achieve its main and ancillary objects, and in the furtherance of its objects, the Chamber may conduct any and all activities and do all such things as are allowed under the laws of Namibia.

6.2 Without limiting the broad and inclusive nature and reach of the powers contemplated in article 6.1, the Chamber has the power to –

6.2.5 raise funds, and to accept or refuse donations and sponsorships;

6.2.6 acquire, hold and dispose of any kind of movable and immovable property;

6.2.9 enter into any type of contract, including, without limitation, contracts for goods and services, and contracts of –

a) donation, grants and bursaries.

### SPONSORS

Sponsors to the Namibian Chamber of Environment (NCE) may include both corporate companies and individuals. Support to the NCE may be in cash and/or kind. The value of in-kind sponsorship will be estimated in financial terms to reflect the approximate level of support provided.

The NCE has four categories of Sponsors:

1. **Gold Sponsors** - contribute N\$1 million or more per year;
2. **Diamond Sponsors** - contribute N\$500,000 or more but not reaching N\$1 million per year;
3. **Silver Sponsors** - contribute N\$250,000 or more but do not reach N\$500,000 per year;
4. **Tourmaline Sponsors** - contribute up to but do not reach N\$250,000 per year.

During its first year of operation, the NCE and its Patron Sponsor, B2Gold, will approach all the most prominent, high profile and respected businesses in Namibia and invite them to become **Founder Sponsors**. The NCE will host an annual event for its blue-chip Founder Sponsors to give them feedback on the work of the Chamber, to present new thinking and potential innovations and to solicit ideas for fund raising for the environmental sector.

While continued year-on-year support to the NCE by companies and individuals will provide the necessary core stability and growth to the sector, the NCE also seeks and accepts grants, contributions and once-off donations for the general work of the Chamber as well as for specific projects, programmes, thematic areas and conservation initiatives by its Members.

The NCE also encourages sponsor companies to explore linking their support to the number or volume of their products sold in Namibia, e.g. a small amount for each litre or bottle or kg or bed-night or tour, sold. Funds raised would then be allocated to priority environmental / conservation projects and to socio-economic projects linked to environmental sustainability and wise use of Namibia's resources.

The NCE will also make provision for people to bequeath contributions to the conservation work of the NCE through wills and last testaments.

It is equally important to understand from whom NCE will not accept funding. These include:

- Companies and individuals who show a flagrant disregard for the wellbeing of Namibia's environment and/or for the environment in any other part of the world in which they operate.
- Companies and individuals who are clearly exploitative and show little regard for the welfare of their staff and the communities in which they operate.
- Organisations and individuals whose objectives are contrary to those of the NCE, the Constitution of Namibia and the key environmental and sustainable development policies of Namibia.
- Potential funders who, for whatever reason decided by the Executive Committee of the NCA, would negatively impact on the good name of the NCE.

The above exclusion does not apply to companies and organisations which, although not meeting the highest environmental standards, are genuinely committed to improving their environmental performance. The NCE will work with these organisations to help them achieve the desired standards.

All Sponsors and funders will be vetted to ensure that their environmental and socio-economic credentials are sound and their intentions honourable (Annex 1), and so that the good name of the NCE is not compromised by accepting funds and in-kind support from inappropriate sources.

Accepted Sponsors and funders may make use of the NCE logo (Founder Sponsor and Sponsor Gold, Diamond, Silver and Tourmaline) on their corporate documents and on their website. They may also have a link to the NCE website.

The NCE shall publish a list of all Sponsors and donors in its Annual Report and show these on its website. It will also make provision on the NCE website for a short bio on all Sponsors to present their environmental missions, objectives, achievements and aspirations.

The NCE, with the support of its Members, will also explore ways of working with Sponsors who request such support to help them address their environmental challenges and achieve high environmental standards. The NCE aims to become a user-friendly resource for industry and complete the "give-get" cycle of mutual support.

A code or guidance standard, which is specific to Namibia, and easy to follow and implement for businesses which don't always have extensive in-house capacity would enhance the NCE's profile and credibility. By making it easier for business to understand and comply with good practice, the NCE would increase both the awareness and performance standards of industry and this could

potentially have a huge positive impact across the sectors of mining, manufacturing and heavy industry.

The NCE wishes to transform the historic divide between “environment” and “business”. This is a largely artificial divide of perception. Everyone in the modern world uses the supplies and services of business (whether from mining, manufacturing, industry, retailing or services). Progressive business understands that we live in a world of finite resources and that ecosystems underpin all aspects of our business and private lives. It is therefore in everyone’s interest to work together for a cleaner, healthier, more productive world where we protect our land, atmosphere, water, ecosystems, biodiversity and quality of life. The NCE and its Members wish to work closely with those enlightened and progressive individuals and companies in the business sector to achieve this ideal.



## Annex 1

### Review of Sponsor / donor support

**Tick type of Sponsor**

Namibian Company		Non-Namibian Company		Individual or group		Donor agency		Foundation		Other	
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**Name of Company, Individual, Donor:**.....

**What are the environmental & social credentials of this organisation? If not known then investigate their website, search via Google, contact related industry, Equity Commissioner, etc. Give a synopsis:**

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**Would the organisation like to be assisted in improving its environmental standards? Explain:**

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Would it be appropriate for the NCE to accept funds and/or in-kind support from this potential sponsor or donor based on their environmental track record and commitment to sustainable development?	Y	N
Would it be appropriate for the NCE to accept funds or in-kind support from this potential sponsor or donor based on their socio-economic track record?	Y	N
Are there any other reasons to suggest that it would be inappropriate for the NCE to receive funds and/or support from this potential sponsor or donor?	Y	N

In your view, should the NCE:

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**Comments:**.....

ExCo Members' name:..... Signature..... Date: .....